



MASTERS OF CATCHING EYES AND TURNING HEADS.

Got a keen eye for design that's always on the lookout for places and spaces where you can let your creativity loose and add your personal touch to the world? Got bundles of initiative and boundless enthusiasm to build on your technical skills and never tire of learning and discovering new things? And are you able to rise to the design challenge even under the pressure of tight deadlines? Yes? Then this pathway was designed for you.



LOVE

- Beautiful design
- Unleashing your creativity
- Putting your mark on the world
- Solving the puzzle of a brief
- Playing with colours, forms, textures and technologies



STRENGTHS

- Great technical skills
- A good eye
- Self-motivation
- A life-long learner



PREFER

- An aesthetically pleasing workspace



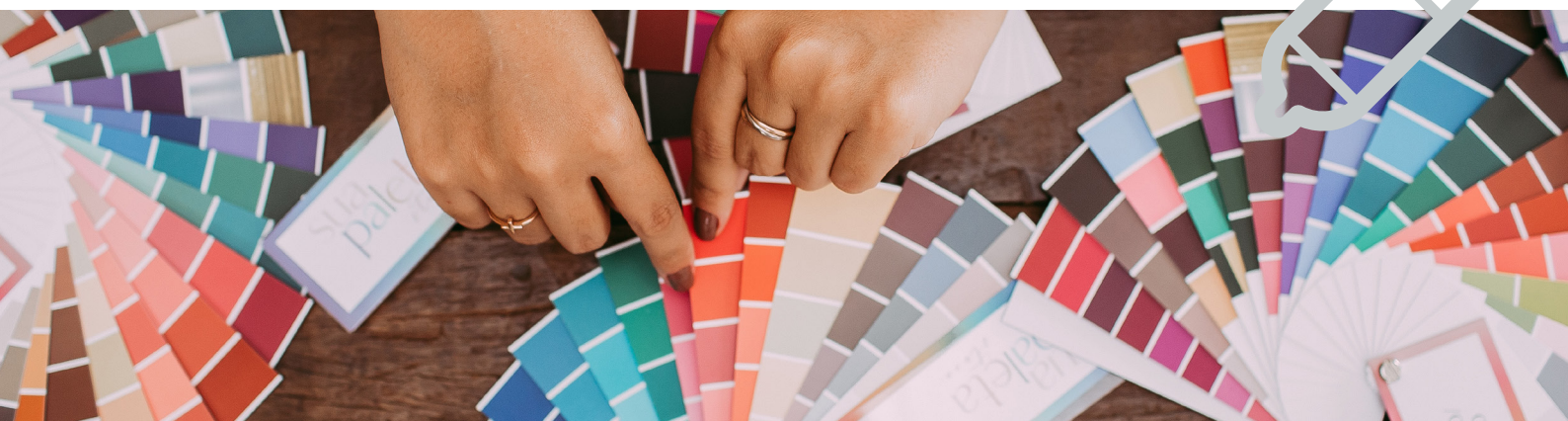
DEAL BREAKERS

- No scope for creative input

WHERE COULD YOUR EYE FOR DESIGN LEAD YOU?

Everything in our world that wasn't formed naturally was designed by a creative mind like yours, from buildings to bicycles and clothing to the fonts and design layouts you see on this page. So, there's a huge variety of directions you can take. You might work and collaborate in teams in a studio setting – either for a specialist design company, or as part of the in-house design team for a big brand name – or you could choose to work from home as a freelancer.

- In-house design studio
- Specialist design studio or company
- Fashion label
- Freelancing



CATCH ATTENTION, DELIVER A MESSAGE AND DRIVE ACTION.

GRAPHIC DESIGNER

- Creating identities for brands and designs for their marketing, product packaging, websites and communications that build an engaged community of passionate and loyal customers.
- Designing by hand or with computer software, selecting and setting fonts and colours, images and text.

FINDING THE PERFECT BALANCE OF DESIRABLE AND FUNCTIONAL.

INDUSTRIAL DESIGNER

- Combining technical and creative skills to develop design concepts for all manner of manufactured products, from cars to kids' toys.
- Taking and interpreting client briefs, researching products, sketching designs, building models and prototypes, testing functionality and evaluating safety.

CREATING SPACES THAT FIT LIVES AND LIFT HEARTS.

INTERIOR DESIGNER

- Imagining or reimagining the layout and look of interior spaces to create aesthetic appeal, improve practical use of space and add safety features – all within the constraints of time, space and budget.
- Selecting colours, furnishings, flooring, lighting, every element that ties a room together.

MAKE OUR DIGITAL WORLD EASY TO NAVIGATE.

USER EXPERIENCE (UX) DESIGNER

- Conducting, studying and interpreting consumer research to create websites, mobile apps, software and video game designs that meet user needs – making them easier to navigate, more intuitive and engaging to interact with.
- Developing user personas and prototypes to guide design development and using A/B testing, polls, surveys and usability tests to measure design success.

PUT YOUR FOOTPRINT ON THE CATWALK.

FASHION DESIGNER

- Designing clothing and accessories – from initial sketches on paper, to using digital technologies to create the best fit and find the best production processes, to selecting colours, materials and textures for the finished piece.

MAKE OUR BUILT WORLD MORE BEAUTIFUL.

ARCHITECT

- Combining technical knowledge of building construction, design and technology with creative flair to create plans and designs that fit the client's brief, building site and budget.
- Meeting with clients and builders, overseeing budgets and the building process.



WHERE TO FROM HERE? EXPLORE YOUR PATHWAYS.

VOCATIONAL TRAINING

- Certificate II and III in Applied Fashion Design and Technology (Code: MST20616 and MST30819)
- Certificate III in Design Fundamentals (Code: CUA30720)
- Certificate IV in Applied Fashion Design and Merchandising (Code: MST40519)
- Certificate IV in Design (Code: CUA40720)
- Diploma and Advanced Diploma of Graphic Design (Codes: CUA50720, CUA60320)
- Diploma and Advanced Diploma of Applied Fashion Design and Merchandising (Code: MST50119 and MST60119)
- Advanced Diploma of Creative Product Development (Code: CUA60420)

UNIVERSITY COURSES

- Bachelor of Design and Visual Communication, SAE Creative Media Institute
- Bachelor of Design (including Major in Fashion Design), Curtin University
- Bachelor of Design, Edith Cowan University
- Bachelor of Architectural Science, Curtin University
- Bachelor of Environmental Design, University of Western Australia
- Extended Architecture Degree, University of Western Australia
- Master of Architecture, University of Notre Dame

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FutureNow.