

ADVENTURE SEEKERS AND STORYTELLERS.

Love adventuring and exploring WA's great outdoors and nature, or history and heritage, or art and culture? Like planning and creating holidays, activities and experiences? Enjoy engaging and inspiring minds with storytelling and fun facts? Yes?

THEN YOU'RE ON THE RIGHT PATH.

♥ LOVE

Creating adventures
Meeting new people
Telling stories
Sharing knowledge and culture
Working with groups

🦋 STRENGTHS

Excellent communicator
Engaging presenter
Physical fitness (for eco tours)
Planning and co-ordinating
Keeping calm in emergencies

✓ PREFER

An active role interacting
with people

👎 DEAL BREAKERS

Sitting at a desk all day

WHERE COULD YOUR ADVENTUROUS SPIRIT TAKE YOU?

Whether you choose to venture into tour guiding or operating, into corporate tourism or the broader holiday and tourism sectors, it could take you anywhere in WA. Into our extraordinary museums and galleries, or providing info and inspo at the visitor centre. Indulging passions in our great food and wine regions. Getting amongst historical architecture and heritage sites. Or leading the expedition into our incredibly biodiverse natural environments, creating awe-inspiring challenges and treading lightly on the Earth.

- Tourism or corporate tours and experiences
- Visitor centres
- Museum or gallery tours
- Cultural, historical or heritage tours
- Nature or eco adventure tours
- Coach, 4WD, boat, cycling or walking tours
- Rafting, canoeing, mountain biking or climbing tours
- Scuba diving, snorkelling or surfing tours



PLAN, ORGANISE AND CREATE THE WHOLE EXPERIENCE.

TOUR OPERATOR OR TOUR BUSINESS OWNER

- Coordinating all tour activities to ensure a smooth operation and great visitor experiences.
- Organising and preparing tours for holidaymakers and corporate clients.
- Communicating with stakeholders, from airlines and coach operators to hotels and travel agents

SHARE CULTURE, KNOWLEDGE AND STORIES.

ART/CULTURE/HERITAGE TOUR GUIDE

- Hands-on interaction with visitors and customers
- Briefing, leading, guiding and issuing tour literature/equipment
- Delivering presentations/commentaries and answering questions
- Organising transport, hotels and ticketing services

GET THE ADRENALIN PUMPING.

ECO ADVENTURE TOUR GUIDE

- Guiding and supervising groups on active outdoor adventures
- Ensuring all visitors are fully briefed, instructed and equipped
- Maintaining visitor safety and responding calmly in emergencies



WHALE SHARK SWIM TOUR
WITH LOCAL OPERATOR IN THE
NINGALOO MARINE PARK

WHERE TO FROM HERE? EXPLORE YOUR PATHWAYS.

VOCATIONAL TRAINING

- Certificate I in Tourism incl. Australian Indigenous Culture (Code: SIT10116)
- Certificate II in Tourism (Code: SIT20116)
- Certificate III in Tourism (Code: SIT30116)
- Certificate IV in Travel and Tourism (Code: SIT 40116)
- Certificate IV in Guiding (Code: SIT 40216)
- Diploma of Travel and Tourism Management (Code: SIT50116)
- Advanced Diploma of Travel and Tourism Management (Code: SIT60116)

UNIVERSITY COURSES

- Bachelor of Commerce Tourism and Hospitality Major, Curtin University
- Bachelor of Hospitality and Tourism Management, Edith Cowan University
- Bachelor of Commerce/Business/Law/Entrepreneurship and Innovation Tourism and Hospitality Major, Murdoch University
- Masters of International Hospitality Management, Edith Cowan University

TRAINEESHIPS

Giving you the opportunity to combine practical experience at work with structured training, you enter a formal training contract with an employer that leads to a nationally recognised qualification. And you spend most of your time in paid employment.

- Certificate II in Tourism Attraction and Theme parks (Code: SIT20116)
- Certificate II in Tourism Guiding (Code: SIT20116)
- Certificate II in Tourism Tourism Sales and Office Operations (Code: SIT20116)
- Certificate III in Tourism Guiding (Code: SIT30316)
- Certificate III in Tourism (Code: SIT30116)
- Certificate III in Tourism Visitor Information Services (Code: SIT30116)
- Certificate IV in Travel and Tourism (Code: SIT40116)
- Diploma of Travel and Tourism Management (Code: SIT50116)

WANT TO EXPLORE MORE?
HEAD TO [HTTP://THECAREERS.GUIDE/](http://thecareers.guide/)



FutureNow.