



WESTERN AUSTRALIAN TOURISM AWARDS

Nominations are now open for the 2011 WA Tourism Awards.

Hosted by Tourism Council WA, the WA Tourism Awards are now in their 39th year and celebrate excellence in the Western Australian tourism industry, with WA winners going on to represent the State at the Qantas Australian Tourism Awards.

The Awards program is open to any Western Australian tourism related business, with medallists being supported by widespread media coverage, giving your business a significant competitive edge.

TCWA encourages education and training providers to consider entering the Awards, as essentially they are the backbone of the future of the tourism industry and should be showcased for their efforts.

The **Tourism Education and Training Category** (Category 15), sponsored by FutureNow – Creative and Leisure Industries training Council is open to individual tourism businesses and tourism education and other registered training providers working to raise professional standards within the tourism industry by delivering tourism training, including online.

**Entrants in this category are exempt from the compulsory accreditation with a Tourism Accreditation Australia Limited (TAAL) approved program requirement (e.g. Australian Tourism Accreditation Program) that applies to all categories in the WA Tourism Awards excluding categories 3, 14 or 15.

For full details on nominations, selection criteria and how to enter, please visit www.tourismcouncilwa.com.au

For further details contact event coordinator Julie Wood at jwood@tourismcouncilwa.com.au or Phone (08) 9416 0703.

WA Tourism Awards 2011

Tourism Education and Training Category Sponsored by:

FutureNow.
Creative and Leisure Industries Training Council