

# WA Tourism Awards 2010

## Sir David Brand Young Achiever Medal

Consistent Contribution to Tourism by a person under the age of 30

This medal is awarded to a person under the age of 30 working in the tourism industry. The winner will demonstrate their ongoing contribution to the positive image of tourism in WA.

### IMPORTANT NOTES:

- There is no nomination fee to enter this category.
- The person must be under the age of 30 as at the 30th June 2009.
- Self-nomination for this category is acceptable or nominations can be made by another party.
- The answer to each question must not be more than two pages.
- The nominees Curriculum Vitae and Letters of Recommendation (no more than five) may be included in their submission.
- The award will be presented at the discretion of the judges, based on the submissions received.
- There is no entry to the Australian Tourism Awards.
- Finalists will be asked to attend a 30 minute interview with the judges in Perth or a phone interview for applicants in regional areas.
- Interview questions will be forwarded to applicants in advance.
- **The criteria and rules for entry for the 2010 WA Tourism Awards DO NOT apply to this category.**

### Q1: OVERVIEW OF THE NOMINEE (10 POINTS)

Please state your definition of 'Tourism' and outline your role in the Tourism industry.

### Q2: NOMINEES PERSONAL EXPERIENCE AND KNOWLEDGE (10 POINTS)

Describe your level of experience and knowledge in your current role working in the tourism industry.

### Q3: EXAMPLES OF COMMUNICATION (10 POINTS)

Describe and give examples of how you communicate within your workplace.

### Q4: EXAMPLES OF WORKPLACE IMPROVEMENTS CREATED BY NOMINEE (10 POINTS)

Give examples of how you have made improvements within your workplace and state the end result.

### Q5: EXAMPLES OF PROBLEMS (10 POINTS)

Give examples of problems you have faced in the workplace and how you have solved them.

**Q6: NOMINEES CONTRIBUTION (10 POINTS)**

How have you contributed to the development of tourism in general?

**Q7: NOMINEES ATTRIBUTES (10 POINTS)**

Highlight your outstanding attributes.

**INTERVIEW: 20 points TOTAL SCORE: 90 POINTS**

**Tips:**

- Ensure you mention any memberships or involvement with tourism organisations such as Tourism Council WA
- Include photos, certificates and any other supporting documentation in your submission
- Be punctual for your interview and prepare answers to the forwarded questions.
- Ensure you demonstrate your passion for the tourism industry.
- Make sure you have an overall understanding of the tourism industry as a whole – not just your own segment of the industry.
- Don't be afraid to sell yourself

Nominations open: Monday 12<sup>th</sup> April 2010 and are due by Friday 25<sup>th</sup> June 2010.

Submissions due: Tuesday 17<sup>th</sup> August 2010

Finalists announced: Tuesday 19<sup>th</sup> October

Gala Dinner: Saturday 20<sup>th</sup> November 2010

All relevant details will be available at [www.watourismawards.com.au](http://www.watourismawards.com.au) on the 12<sup>th</sup> April 2010 or by contacting Julie Wood (Awards Coordinator) at [jwood@tourismcouncilwa.com.au](mailto:jwood@tourismcouncilwa.com.au)

Contact: **Julie Wood - Awards Coordinator**

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