



The West
Australian

Skills WEST EXPO

www.skillswestexpo.com.au

**PERTH CONVENTION EXHIBITION CENTRE
FRIDAY 3rd - SUNDAY 5th SEPTEMBER 2010**

Training ●

Opportunities ●

Employment ●

POWERED BY



SKILLS WEST EXPO



With very positive long term growth potential for the Western Australian economy, labour and skill shortages represent a significant challenge.

The State Government is focussed on meeting this challenge by addressing emerging skill demands associated with major projects such as Gorgon and other resource projects so we have a skilled workforce that will underpin the State's strong economic growth.

The Western Australian Government and *The West Australian* have entered into a strategic partnership to provide a free public event to showcase industry areas and occupations that are in demand by Western Australia employers.

This event - **Skills West Expo** - will promote occupations, encourage study, training, employment and career change opportunities that are key to the State's future success.



OBJECTIVES

Our objectives for Skills West Expo are to:

- promote training for individuals to upskill to a better job, reskill to a new job or gain a qualification to get into the workforce;
- raise public awareness of the trades as a worthwhile and valuable career pathway;
- provide advice to individuals considering a career in an occupation of high demand such as the trades, I.T. and healthcare;
- provide information about recognition of prior learning to individuals already working in industry;
- provide training providers, group training organisations, training councils and industry associations with the opportunity to promote their services; and
- provide the opportunity for employers of apprentices and trainees to market their employment opportunities.



TARGET AUDIENCE

The target audience of Skills West Expo includes:

- young people and their parents, and other individuals interested in finding out more about careers in the trades and key growth industries;
- secondary school students, careers advisors and teachers;
- those who are currently employed, unemployed or returning to the workforce; students (local and international), and people changing careers;
- training providers and industry stakeholders seeking to promote their services to potential clients and students; and
- employers seeking to recruit.

GENERAL INFORMATION

Skills West Expo is a FREE public event and will be held over three days.

The event is managed by EOC Group PL on behalf of The Western Australian Government and *The West Australian*.

EVENT DATE: 3, 4 & 5 September 2010
VENUE: Perth Convention Exhibition Centre
ENTRY: Free Entry all days

EXHIBITOR OPTIONS INCLUDE:

- Constructed Stands
- Space Only
- Customised Stands
- Event Sponsorships
- Seminar Programs

SCHOOLS & VISITOR INFORMATION:

General visitor & exhibitor information, seminar programs and schools registration are available online at: www.skillswestexpo.com.au

For all enquiries and information regarding the event please contact:
EOC Group PL on: 08 9420 6414 or email: skillswestexpo@eoc.com.au

www.skillswestexpo.com.au